

ELENA CORONADO

PERSONAL INFORMATION

Name	Elena Coronado Parras
Date of birth	03 / 04 / 1991
Nationality	Spanish
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WORK EXPERIENCE

2016 COMMUNICATION TRAINEE
Jan - present ECB (European Central Bank)

Traineeship in the Web & Digital Division. Assisting the teams with various projects to be completed in 2016, such as the conversion of publications from PDF/E-pub to full HTML format and SVG graphs and the new information architecture for the ECB website, as well as carry out other tasks as required by the division.

2015 FRONT-END & GRAPHIC DESIGNER
Oct - Dic IberoMedia

Worked in creativity and designed for different kind of companies (beauty clinics, dentists, hotels, shops). Testing and re-designing web pages, Handing the completed website over to the client, editing content, working with Wordpress CMS, designing graphics, mupis, and several internal and external materials for the different clients.

2015 WEB & GRAPHIC DESIGNER
April - June Mediformplus

Mediformplus is a marketing company specialized in advertising campaigns and marketing plans for pharmacies and labs. Working as graphic designer in creativity team and designing pieces of advertising campaigns, presentations of them, corporate images, and maintenance service and css modifications of client's webs (CMS Wordpress and Moodle).

PERSONAL SKILLS

Communication Skills
Dynamic communication acquired in TUSSAM Communications Office

Organisational / managerial skills
Good organizational skills within a team: junior collaborative work creating an advertising agency ("EntedeMente") for the Cruzcampo advertising campaign awarded in the competition "De la Clase a la Cuenta 18th edition".

Job-related skills
Hard-working and passionate learner; self-motivated for gaining new knowledge (software management into disuse as Freehand or Quark Express during my job in TUSSAM); used to participate in inter-disciplinary teams (e.g. collaborative work with IT experts, civil engineers, communication experts, bus drivers and mechanics)

COMPUTER SKILLS

Adobe Illustrator©
Adobe Photoshop©
Adobe InDesign©
Premiere
HTML5
CSS3/SASS
JavaScript/ jQuery
CMS Wordpress
MS Office©
Flash©
Outlook
Jira Software

LANGUAGES

Native Spanish
Advanced English

2013 - 2014
Nov - May COMMUNICATION ASSISTANT & DESIGNER
TUSSAM (Transportes Urbanos de Sevilla)

Worked in graphic design focusing on corporate image. Performed internal and external communication tasks, such as newsletters, digital communication, adaptation of advertising formats, editing map designs, designed signage systems for transport infrastructures, supported and organized seminars and events, updated web information and published company activities regularly.

2014
Sept - Oct FREELANCE DESIGNER
C.E.PER. "El Perejil"

Logo design and corporate image of the Adults Teaching School "El Perejil".

2011
Oct - Dic FREELANCE DESIGNER
Alcalá Educa

Worked in communication and designed a poster and a brochure to promote sports and healthy eating habits conducted by the local organization "Alcalá Educa", which is a citizens' initiative to improve education in the city of Alcala de Guadaira (Seville).

EDUCATION

2014 - 2015
Oct - June MASTER OF GRAPHIC DESIGN AND DIGITAL COMMUNICATION
CICE Professional formation for New Technologies (Authorized Adobe® Training Center)

Vector Graphic programmes (Adobe Illustrator®); Digital Image processing (Adobe Photoshop®); editing Textbooks and E-books (Adobe Indesign®); essential Internet concepts; HTML5 and CSS3 layout; Javascript/jQuery; Web and Interface design; HTML5 Canvas animation; PHP and MySQL; WordPress.

2009 - 2014
Oct - Dic BACHELOR OF ADVERTISING AND PUBLIC RELATIONS
University of Seville

Advertising and communication with outstanding accreditation in Advertising Design, Aesthetic of communication (honors), Spanish Language: Theory and Analysis of Construction of Texts, Social Psychology of Communication, Social Structure and Processes, Commercial Spaces and Advertising Communication, Organization, Management and Services of new Technologies Applied to Advertising

2015
April - June POSTGRADUATE COURSE IN TEACHING SPANISH AS A FOREIGN LANGUAGE
Instituto Cervantes - University of Granada

Overcoming the course of teaching Spanish to foreign people (language and culture) - "Instituto Cervantes" (1st edition) with honors.